

## DYNAMITE® MARKETING:

A unique Multi-Level Marketing Company

Jim Zamzow, founder and president of Dynamite Marketing, chose the Multi-Level Marketing approach to market the special products he developed over many years, because the unique possibilities for customer education matched his vision of promoting a healthier planet.

- We offer unique products for aiding humans, animals and soil to become healthier at prices comparable to those in high-quality stores.
- Becoming a Product Representative allows you to save money by purchasing these top quality products at wholesale prices – it's almost like getting paid to become better nutritionally balanced!
- To make enough money to cover the cost of your own product usage, you can sell your wholesale products at retail prices just like stores do.
- In order to head for a residual income, begin to build a downline by sharing with satisfied customers all the benefits of becoming a Product Representative, too!



# Dynamite

[www.DynamiteMarketing.com](http://www.DynamiteMarketing.com)

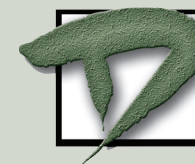
For information, contact:

Your **Dynamite**  
Independent Representative

Revised 03/07

# Dynamite

## Business Plan



How To Attain	Personal Purchases Cost / Rebates	Commission On Downline	Qualification for Commission
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### PRODUCT REPRESENTATIVE

<ul style="list-style-type: none"> <li>• Purchase at least \$150.00 of product at wholesale cost</li> <li>• Complete Application</li> <li>• Pay \$100.00 Application Fee</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> </ul>	<ul style="list-style-type: none"> <li>• None – Product Representatives cannot sponsor new representatives</li> </ul>	<ul style="list-style-type: none"> <li>• Not eligible for commission</li> <li>• \$20.00 annual fee to remain a distributor</li> </ul>
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### MANAGER

<ul style="list-style-type: none"> <li>• Purchase 40 points worth of product within 2 consecutive calendar months</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> <li>• Receive 5% BV rebate on personal purchases</li> </ul>	<ul style="list-style-type: none"> <li>• 5% BV on personally-sponsored Product Representatives</li> <li>• No lateral commissions paid on personally-sponsored Managers</li> </ul>	<ul style="list-style-type: none"> <li>• \$20.00 annual fee to remain a distributor</li> </ul>
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### SUPERVISOR

<ul style="list-style-type: none"> <li>• Purchase 120 points worth of product within 2 consecutive calendar months (personally and/or with your downline)</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> <li>• Receive 10% BV rebate on personal purchases</li> </ul>	<ul style="list-style-type: none"> <li>• 10% BV on personally-sponsored Product Representatives</li> <li>• 5% BV on personally-sponsored Managers and their downlines</li> <li>• No lateral commissions paid on personally-sponsored Supervisors</li> </ul>	<ul style="list-style-type: none"> <li>• \$20.00 annual fee to remain a distributor</li> <li>• 60 points within 2 consecutive calendar months (personally and/or by your downline)</li> </ul>
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### DIRECTOR

<ul style="list-style-type: none"> <li>• Purchase 480 points worth of product within 2 consecutive calendar months (personally and/or with your downline)</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> <li>• Receive 15% BV rebate on personal purchases</li> </ul>	<ul style="list-style-type: none"> <li>• 15% BV on personally-sponsored Product Representatives</li> <li>• 10% BV on personally-sponsored Managers and their downlines</li> <li>• 5% BV on all personally-sponsored Supervisors and their downlines</li> </ul>	<ul style="list-style-type: none"> <li>• \$20.00 annual fee to remain a distributor</li> <li>• 60 points within 2 consecutive calendar months (personally and/or by your downline)</li> <li>• 24 points of the 60 point total must be personal purchases</li> </ul>
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### BRONZE DIRECTOR

<ul style="list-style-type: none"> <li>• Assist a personally sponsored distributor to become a Director</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> <li>• Receive 15% BV rebate on personal purchases</li> </ul>	<ul style="list-style-type: none"> <li>• Director Commissions PLUS <ul style="list-style-type: none"> <li>- 5% BV on personally-sponsored Directors and their personal organizations</li> <li>- 5% BV on qualified second generation Directors and their personal organizations</li> <li>- 5% BV on qualified third generation Directors and their personal organizations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• \$20.00 annual fee to remain a distributor</li> <li>• 120 points within 2 consecutive calendar months (personally and/or by your personal organization)</li> <li>• 24 points of the 120 point total must be personal purchases</li> </ul>
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### SILVER DIRECTOR

<ul style="list-style-type: none"> <li>• Assist 5 personally sponsored Directors to qualify for commissions for 2 consecutive months</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> <li>• Receive 15% BV rebate on personal purchases</li> </ul>	<ul style="list-style-type: none"> <li>• Director Commissions</li> <li>• Bronze Commissions PLUS <ul style="list-style-type: none"> <li>- 4% BV on qualified fourth generation Directors and their personal organizations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Same as Bronze Director</li> </ul>
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### GOLD DIRECTOR

<ul style="list-style-type: none"> <li>• Assist 15 personally sponsored Directors to qualify for commissions for 2 consecutive months</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> <li>• Receive 15% BV rebate on personal purchases</li> </ul>	<ul style="list-style-type: none"> <li>• Director Commissions</li> <li>• Bronze Commissions</li> <li>• Silver Commissions PLUS <ul style="list-style-type: none"> <li>- 3% BV on qualified fifth generation Directors and their personal organizations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Same as Bronze Director</li> </ul>
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### PLATINUM DIRECTOR

<ul style="list-style-type: none"> <li>• Assist 25 personally sponsored Directors to qualify for commissions for 6 consecutive months</li> </ul>	<ul style="list-style-type: none"> <li>• Buy products at wholesale cost</li> <li>• Receive 15% BV rebate on personal purchases</li> </ul>	<ul style="list-style-type: none"> <li>• Director Commissions</li> <li>• Bronze Commissions</li> <li>• Silver Commissions</li> <li>• Gold Commissions PLUS <ul style="list-style-type: none"> <li>- 2% BV on qualified sixth generation Directors and their personal organizations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Same as Bronze Director</li> </ul>
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#### Personally-Sponsored Reps:

- Any Rep who is personally signed up by the distributor

#### Personal Organization:

- Includes all personally-sponsored Product Reps, Managers and Supervisors and their downlines

- When a personally-sponsored rep advances to Director, they and their downline are all removed from the “Personal Organization” and become a “Generation”

#### Generation:

- Formally part of a Personal Organization where a distributor in the tree became a Director (Generational Director)

- Each Generation contains the Generational Director and their entire Personal Organization

- Each Generation can only contain 1 Director, who is at the top of the Generation

- Purchases made at the Generational level do not help upline qualify for commissions

**BV (Bonus Volume)** – All commissions are figured from this number which is found in the BV column of the price list. In order to convert the BV number to dollars, simply take your level percentage and multiply. For example: if the BV listed for a product is 80, for one order, a Manager would earn a 5% BV Rebate of \$4 (80 x 5%), a Supervisor would earn a 10% BV Rebate of \$8 (80 x 10%), and a Director would earn a 15% BV Rebate of \$12 (80 x 15%).

**The requirement to maintain your position and organization is to pay the \$20.00 annual renewal fee due each year on your anniversary month.**